**Data Description:**

The neighborhoods data has been pulled from the Wikipedia page provided. All the data including the latitude and longitude was made available with the course material itself. The neighborhood data enabled in superimposing all the neighborhoods available in the borough of ‘Etobicoke’ in the city of Toronto.

The foursquare API data helped in locating all the major venues in particular are, the most frequently visited venues etc. The data gave insights into what people from that neighbor like to do. It helped isolate the profile the customer likes. Further, the venue data helped isolate the target site for the music café. A site which is not already overpopulated with cafes.

**How it solves the problem**

The foursquare data gives a neighborhood wise location of key areas of interest in a city such as a park, hotel, airport, café, coffee shops, restaurants etc. As mentioned in the background section, the music band would like their cafe to be in an area where people hang out often and pass their time. They cannot be already overfull with cafes. The foursquare data will provide a list of venues neighborhood wise, which will help in isolating the spot.